

Naza TTDI and Under Armour promote healthy lifestyle



Naza TTDI together with sports apparel manufacturer, Under Armour launched its socially driven initiative, Armour@ThePark at the Naza Tower, Platinum Park recently. In echoing the governments' call for a fitter and more active Malaysia, Naza TTDI and Under Armour have teamed up to inspire the public to choose a healthy lifestyle.

To officially launch this initiative, a group workout session was held to provide members of the media and the public a taste of the workout sessions that will be held every Tuesday at 6.30pm until the

end of the year at Naza Tower, Platinum Park. The group engaged in a full body workout with the twin towers serving as the ideal backdrop. Through this partnership, members of the public can now enjoy this for free.

“Being centrally located in the heart of the city, Naza Tower, Platinum Park offers an ideal place where locals can gather and engage in activities that promote a healthy lifestyle.

One of its unique features is the picturesque public space that offers a refreshing al fresco feel to working out,” said SM Faliq SM Nasimuddin, Deputy Executive Chairman and Group Managing Director of Naza TTDI Group.

The weekly 1.5 hour sessions incorporate a host of different fitness disciplines powered by Under Armour such as Isolated Body Workout, Yoga and RMT Workout.

To ensure a proper and thorough workout, Under Armour’s official gym partners and fitness professionals from PFC Studio, YogaonethatIwant and Celebrity Fitness will be present to lead the different workout sessions.