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012 / NEWS

NAZA TTDI TEAMS UP WITH UNDER ARMOUR TO LAUNCH

ARMOUR @THEPARK

Kuala Lumpur – 16 May 2017--- Naza TTDI together with Under Armour launched its socially driven initiative, Armour@ThePark at the Naza Tower, Platinum Park earlier today. In echoing the governments' call for a fitter and more active Malaysia, Naza TTDI and Under Armour have teamed up to inspire the public to choose a healthy lifestyle.

Through this partnership, members of the public can now enjoy free weekly workout sessions that will be held every Tuesday 6.30pm at Naza Tower, Platinum Park.

"Being centrally located in the heart of the city, Naza Tower, Platinum Park offers an ideal place where locals can gather and engage in activities that promote an active and healthy lifestyle. One of its unique features is the picturesque public space that offer a refreshing al fresco feel to working out. This initiative is the perfect way to provide a glimpse of enjoyable workout sessions to the general public," said En SM

Faliq SM Nasimuddin, Deputy Executive Chairman and Group Managing Director of Naza TTDI Group. "We are happy to have Under Armour on board to motivate and activate those who are keen to make healthy choices – but just need a conducive environment and the right trainers to inspire them," he added.

The weekly 1.5 hour sessions will be held throughout the year until 19 December 2017. These sessions will incorporate a host of different fitness disciplines powered by Under Armour such as Isolated Body Workout, Yoga, TRX and Kettlebell Work and RMT Workout. To ensure a proper and thorough workout, Under Armour's official gym partners and fitness professionals from PFC Studio, YogaonethatIwant and Celebrity Fitness will be present to lead the different workout sessions.

"We are excited to support this initiative for a healthier, stronger Malaysia. Our

partnership with Naza TTDI means that we will have a space where the community can train and get healthier together. We welcome those who have a keen interest in fitness as well as those who want to kick-start a workout routine," said UA Sports Malaysia's General Manager, Jessica Tan.

People of all levels of fitness are invited to take part, from beginners to fitness enthusiasts, professionals to newbie's – there is something fun for everyone.

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